

Position: Head [Communications]
Company: Leading Retail Mall and Manager [Name withheld by Recruiter]
Location: Singapore

Company Summary

The client is a leading retail mall owner and manager.

Job Responsibilities

- Plans, develops and executes media communications strategies to build the corporate image and profile of the Company and its retail malls
- Identifies media angles to differentiate the mall, develops key themes and messages for specific programmes, provides counsel and crafting meaningful responses for media as well as customers
- Maintains regular dialogue with the media and builds meaningful media relations
- Crisis and issue management
- Evaluates the results of marketing communications activities and prepares monthly report for internal analysis

Job Requirements

- Degree
- Minimum 15 years of relevant corporate communications experience, with minimum 8 years in a managerial position
- Relevant experience in retail or leisure industry will be an added advantage
- A pleasant disposition and strong interpersonal skills are essential attributes for the job
- Articulate and sociable
- A strong command in English with a flair and keen interest in writing is a must
- A good command of Mandarin is also crucial as the incumbent is required to cover the malls in China

Application

To apply, please submit your detailed resume (indicating your current and expected salaries) with a cover letter to **Talent Unlimited** (executive search firm) at

ntucareers@talentunlimited.com.sg (for undergraduate alumni members) or
ntumba@talentunlimited.com.sg (for postgraduate alumni members).

Only shortlisted applicants will be notified.